

## **Revealing Competitiveness and Key Drivers of Nickel (HS 75) Exports: Evidence from Seven Major Destinations, 2014–2023**

**V P L Siahaan<sup>1</sup>, F Kartiasih<sup>1\*</sup>**

<sup>1</sup>Politeknik Statistika STIS

\*Corresponding author's email: [fkartiasih@stis.ac.id](mailto:fkartiasih@stis.ac.id)

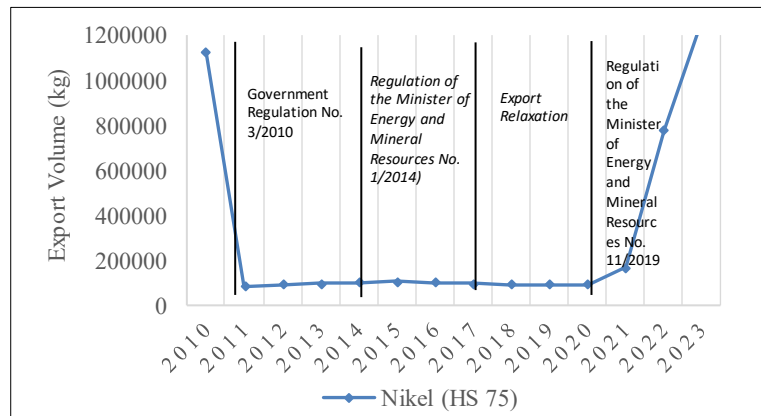
**Abstract.** The downstream policy is implemented to encourage Indonesia's processed nickel products. Processed nickel under Harmonized System (HS) 75 is a value-added product that has potential for the Indonesian economy. Globally, Indonesia's exports of nickel HS 75 have increased significantly. This increase occurred after the implementation of the downstream policy. However, the increase in export volume did not occur uniformly across all trading partner countries, hence further analysis of the implemented downstream policy is necessary. This study aims to analyse the impact of the downstream policy and macroeconomic variables such as the destination country's GDP per capita, real prices, real exchange rate, population, and the RCA on Indonesia's nickel export performance during 2014-2023. The analysis covers seven main destination countries: China, India, Japan, South Korea, Singapore, Thailand, and the United States. Employing a panel regression, the findings reveal that GDP per capita, real prices, real exchange rate and RCA index significantly affect the export volume of nickel (HS 75), while population and the downstream policy do not have significant effect. These findings indicate that the downstream policy has not yet effectively increased export volumes to trading partner countries.

**Keyword:** The Downstream Policy, Nickel, Panel Regression

### **1. Introduction**

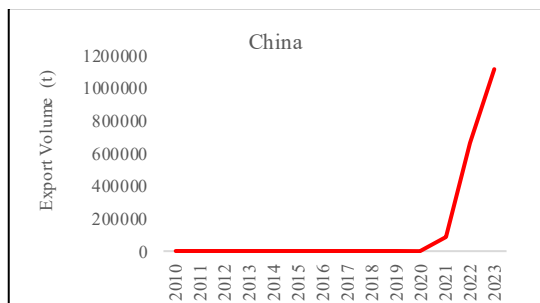
International trade activities, specifically exports and imports, play a crucial role in the national economy as they contribute significantly to a country's economy development. Exports, in particular, are vital for Indonesia's economic growth since they generate foreign exchange earnings [1]. The sector that predominantly drives Indonesia's export contribution is the non-oil and gas sector [2]. Within this sector, the manufacturing industry and the mining industry are the largest contributors to export performances, accounting for 76.84% and 21.35% of total exports, respectively.

The growth potential of Indonesia's processing and mining sectors is strongly supported by the country's substantial nickel reserves. According to Ministry of Energy and Mineral Resources [3], Indonesia accounts for approximately 52% of global nickel reserves. Moreover, the implementation of downstream policies in the mining sector has accelerated the development of the processing industry, particularly through the establishment of nickel smelters across the country. By 2020, there were 292 Mining Business Licenses for Production Operations, 4 contracts of work, and 11 operational nickel smelters [4].

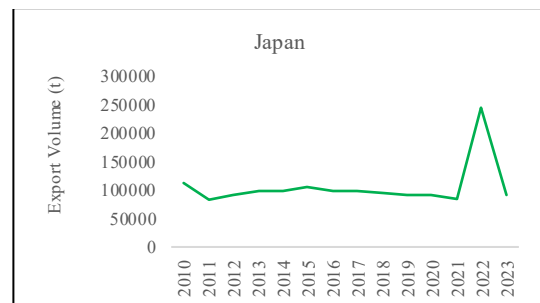


**Figure 1.** Global Export Volume of Processed Nickel (HS 75), 2010–2023.

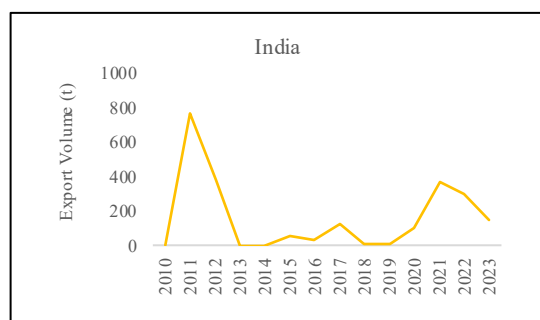
The relatively low market value and the limited supply of nickel ore estimated to last only 7.3 more years have driven Indonesia to adopt several policy measures. To address these challenges, the government introduced a series of downstreaming policies aimed at increasing the price and safeguarding domestic nickel reserves. Nevertheless, these policies have not been fully effective due to inadequate infrastructure and limited investment inflows [5]. In response, the government enacted Regulation of the Ministry of Energy and Mineral Resources No. 11 of 2019, which strictly prohibits the export of unprocessed nickel ore as January 1, 2020, permitting only the export processed nickel products. Since the implementation of this regulation, Indonesia has begun to exhibit a positive trend in the export volume of processed nickel, as presented in figure 1.



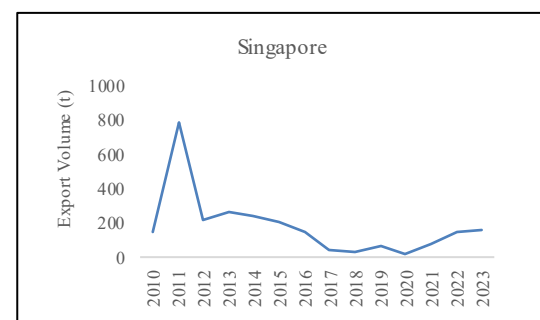
(a)



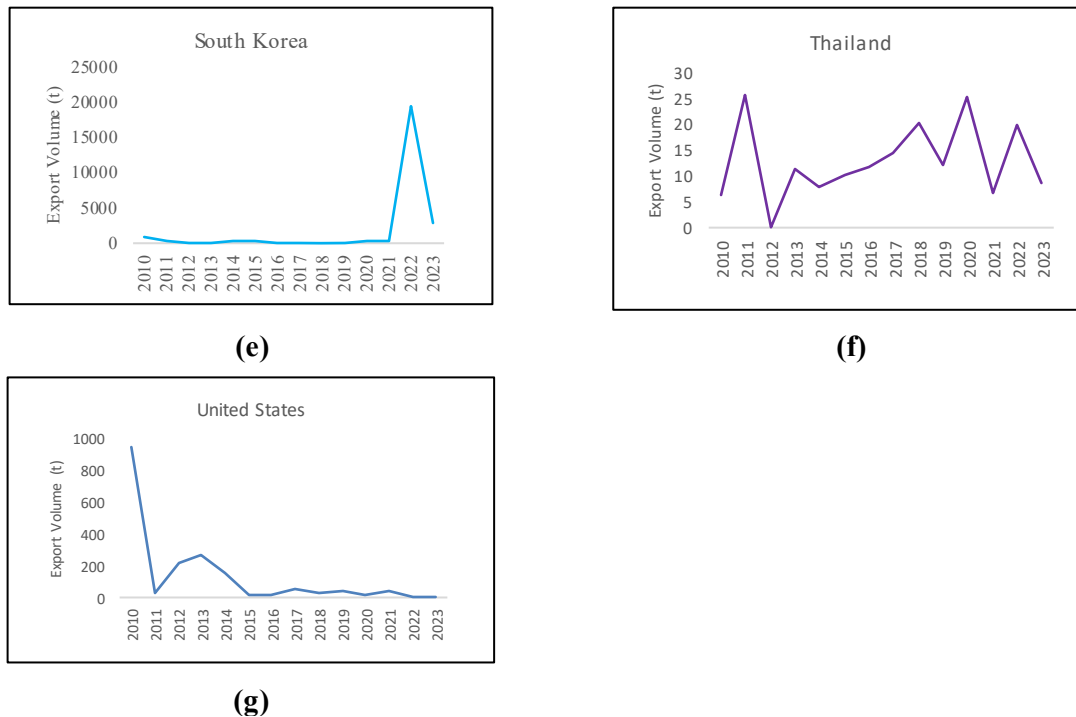
(b)



(c)



(d)



**Figure 2.** Export Volume of Nickel (HS 75) to Seven Destination Countries, 2010–2023.

Between 2010 and 2023, Indonesia exported nickel to a number of countries worldwide. Nevertheless, UN Comtrade data identifies seven countries as the most consistent destinations for Indonesia's nickel exports. As shown in Figure 2, from 2010 to 2019, export volumes to China and South Korea followed a relatively steady upward trend. In contrast, exports to Singapore, India, the United States (USA), and Thailand displayed more growth trend was only evident in exports to China and Singapore, while the other destinations experienced a decline.

Salvatore notes that commodity prices and supply levels are positively correlated, implying that higher export values tend to be accompanied by greater quantities supplied [6]. This relationship should, in principle, lead to an increase in the export volume of a given commodity. However, as illustrated in Figure 2, despite the introduction of down streaming policies intended to enhance valued-added and strengthen the competitiveness of processed nickel products, Indonesia's export volumes to key destination countries have exhibited a declining trend. This suggests that other factors may be influencing Indonesia's export performance. Furthermore, the observed negative patterns in several countries compare to alternative commodities, underscoring the need to examine Indonesia's position within the global nickel market.

A number of prior studies have examined issues related to export performance. Fadlillah & Wahyuni [7], using the Error Correction Model (ECM), found that government policies exert both short-run and long-run effects. Prawoto [8] finds that the Rupiah USD exchange rate exerts a short-term that the Rupiah-USD exchange rate exerts a short-term negative effect on nickel exports, while long-run dynamics differ by specification. Sihotang & Ishak [9] further revealed that nickel prices, along with the interaction between GDP and the export ban on nickel ore, positively and significantly influenced stock prices. In a more recent study, Hassan et al. [10] found that population size, together with GDP per capita, government expenditure, and other macroeconomic variables, has a significant positive effect on export volumes for Canada in both short and long run.

While numerous studies have explored the short- and long-term effects of Indonesia's nickel export ban, few investigated how such policies shape the dynamics of export performance over time and their implications for destination countries. To address this gap, this study employs panel data regression as an appropriate methodological approach. The analysis is restricted to six key variables: destination



countries' GDP per capita, the revealed comparative advantage (RCA) index, the real exchange rate, population size of the destination countries, and the real price of nickel (HS 75).

Building upon the background outlined above, this study seeks to achieve the following objectives:

1. To present an overview of the GDP per capita of destination countries, the revealed comparative advantage (RCA) index, the real exchange rate, population size, and the real price of nickel (HS 75) in Indonesia's export destination countries for the period 2014-2023.
2. To assess the competitiveness of Indonesia's nickel (HS 75) exports to seven destination countries during 2014-2023.
3. To examine the effects of destination countries' GDP per capita, the revealed comparative advantage (RCA) index, the real exchange rate, population size, the real price of nickel, and the downstream policy on Indonesia's nickel (HS 75) export volume to destination countries during 2014-2023.

## 2. Literature study

### 2.1. Nickel (HS 75)

Nickel is naturally occurring metallic element and one of the most found in the earth's crust [11]. Meanwhile, nickel (HS 75) refers to nickel ores that have undergone processing (smelting), thereby increasing their added value [5]. According to LPEM FEB UI [12], the HS 75 nickel product group includes: Nickel mattes, nickel oxide sinters, and other intermediate products of nickel metallurgy (HS 7501); Unwrought nickel (HS 7502); Nickel waste and scrap (HS 7503); Nickel powders and flakes (HS 7504); Nickel bars, rods, profiles, and wire (HS 7505); Nickel plates sheets, strip, and foil (HS 7506); Nickel tubes, pipes, and tube or pipe fittings (couplings, elbows, sleeves) (HS 7507); and Other articles of nickel (HS 7508). These processed products represent Indonesia's downstream output after the nickel ore export ban.

### 2.2. Gross domestic product per capita

Gross Domestic Product (GDP) per capita is the ratio of GDP to the total population representing the average income earned by each individual. A higher GDP per capita generally increases the demand for imported goods, leading to a positive relationship with export volumes [13]. Countries with higher purchasing power are more likely to import higher-value goods [14]. Studies such as Khairunisa and Ervani [15] confirm that GDP per capita positively affects Indonesia's processed nickel exports.

### 2.3. Population

According to Statistics Indonesia (BPS) [16], the population refers to all individuals residing within the territory of the Republic of Indonesia for one year or more. A larger population can stimulate domestic demand and influence production capacity, thereby affecting trade volume [17]. Salvatore [6] explain that further emphasized that an increase in population leads to higher domestic demand for specific commodities. However, in the context of export performance, a growing population may shift resources toward domestic consumption rather than exports.

### 2.4. Real export price

The export price refers to the Free on Board (FOB) value, representing the product's final stage value along with additional costs, including shipping expenses such as container and warehouse rental fees, taxes, transportation costs, and handling services incurred while the product remains at the port. The real export price is calculated as the ratio of export price to export volume, deflated by the Wholesale Price Index (WPI). Countries with high purchasing power and significant demand trend to accept goods at higher prices; thus, an increase in the real price of export products can enhance the export volume to destination countries capable of adjusting to such price levels [13].



### 2.5. Real exchange rate

The real exchange rate is calculated by multiplying the domestic price level by the nominal exchange rate and dividing it by the foreign price level. The GDP deflator is used as the price level indicator, representing the price index for all goods produced within a country. According to Krugman and Obstfeld [13], the real exchange rate has a negative relationship with export volume. A depreciation of the real exchange rate makes domestic goods cheaper for foreign buyers, thereby stimulating exports. Conversely, appreciation reduces competitiveness. Empirical findings by Hartono and Brata [18], confirm that exchange rate depreciation significantly boosts Indonesia's nickel exports.

### 2.6. Revealed Comparative Advantage (RCA)

The Revealed Comparative Advantage (RCA) index is one of the methods used to measure comparative advantage in a particular region. It can identify export specialization patterns and quantitatively assess whether a country's industry is competitive in the international market. An RCA value greater than one indicates strong product competitiveness in that region, whereas a value less than one reflects relatively weak competitiveness [19], [20], [21]. Destination countries with high demand and income levels tend to import goods from countries with a strong RCA [22]. Furthermore, several empirical studies demonstrate a positive relationship between RCA and export volume. Countries with higher RCA tend to record greater export volumes due to their competitive edge and efficiency in production and trade logistics. For instance, Zhang and Li [23] found that an increase in RCA for China's manufacturing products significantly boosted export volumes to ASEAN markets.

The RCA is calculated using the following equation:

$$RCA = \frac{X_{ij}}{X_j} \left( \frac{W_{ij}}{W_j} \right)^{-1} \quad (1)$$

Where  $X_{ij}$  represents the export value of commodity  $j$  from country  $i$ ,  $X_j$  is the total export value of country  $i$ ,  $W_{ij}$  denotes the world export value of commodity  $j$ , and  $W_j$  is the total world export value.

### 2.7. Trade policy

Trade policy refers to government regulations related to trade that directly affect the quantity of goods and services export or imported by a country [24]. In Indonesia, one such policy is the restriction or prohibition of exports. The government introduced an export ban on nickel ore through Ministry of Energy and Mineral Resources Regulation No. 11 of 2019 concerning the Second Amendment to Ministry of Energy and Mineral Resources Regulation No. 25 of 2018 on Mineral and Coal Mining Management. This regulation, which comprehensively prohibits the export of nickel ore with a grade below 1.7%, has been in force since in January 1, 2020. The policy aims to encourage further domestic processing of nickel ore, thereby adding value to Indonesia's exports. Consequently, the imposition of the nickel ore export ban is expected to enhance the country's processed nickel exports.

## 3. Methods

This study focuses on analysing the competitiveness and determinants of Indonesia's nickel exports (HS 75). The research scope covers seven of Indonesia's major trading partners, namely China, the United States, Japan, Singapore, India, South Korea, and Thailand. These seven countries were selected because they collectively account for approximately 90–99% of Indonesia's total nickel exports worldwide [5].

The study employs secondary data. The dependent variable is the export volume of Indonesia's nickel (HS 75) to the seven trading partner countries, obtained from UN Comtrade. The export volume of nickel (HS 75) is calculated by summing the export volumes of HS 7501 to HS 7508 annually for each destination country. The independent variables include population, GDP per capita, RCA



(Revealed Comparative Advantage), real price, and real exchange rate of the seven trading partner countries, all of which are sourced from the World Bank.

Additionally, the study incorporates a dummy variable to represent the nickel export ban policy officially implemented in 2020. The research period spans from 2014 to 2023. This timeframe was chosen because it reflects a critical phase in Indonesia's nickel downstreaming policy: the relaxation of the nickel ore export ban began in 2014, while 2020 marked the turning point with the full enforcement of the raw material export ban.

The study employs both descriptive and inferential analyses. Descriptive analysis is used to provide an overview of GDP per capita, population, real price, and real exchange rate. It is also applied to examine the competitiveness of nickel (HS 75) in the destination countries. The descriptive analysis utilizes line charts and scatter plots.

For the inferential analysis, the study applies panel data regression using the Fixed Effect Model (FEM) with Seemingly Unrelated Regression (SUR) weights, which is considered appropriate for addressing potential heteroskedasticity and contemporaneous correlation in panel data [25]. The statistical software used for the analysis are EViews 12 and Microsoft Excel.

Despite comprehensive approach, this study acknowledges several data limitations. First, this study used includes only seven destination countries for Indonesia's nickel exports, as obtained from the UN Comtrade database, due to data availability constraints. Several potential partner countries with substantial aggregate export volumes were excluded because of missing or incomplete export volume records. Second, in the RCA analysis, only two competing nickel exporting countries such as Canada and the United Kingdom were included, as data for other major exporters were unavailable or inconsistent across the observation period. These limitations may affect the generalizability of the findings and should be considered when interpreting the results.

The empirical model employed in this study to analyse the determinants of Indonesia's nickel exports (HS 75) to its seven main trading partners is specified as follows:

$$\ln EX_{it} = \beta_0 + \beta_1 \ln RCA_{it} + \beta_2 \ln GDP_{PCit} + \beta_3 \ln ER_{it} + \beta_4 \ln POP_{it} - \beta_5 \ln P_{it} + \beta_6 DUM_{it} + \alpha_i + v_{it} \quad (2)$$

- $i$  : China, the United States of America (USA), Japan, Singapore, India, South Korea, and Thailand.
- $t$  : 2014-2023
- $\alpha_i$  : Country-specific intercept that captures time invariant characteristics not included in the model.
- $v_{it}$  : The composite error term associated with destination country  $i$  in year  $t$ .
- $\ln EX_{it}$  : The natural logarithm of Export volume of nickel (HS 75) from Indonesia to country  $i$  in year  $t$ .
- $\ln GDP_{PCit}$  : The natural logarithm of GDP per capita of country  $i$  in year  $t$ .
- $\ln POP_{it}$  : The natural logarithm of population of country  $i$  in year  $t$ .
- $\ln RCA_{it}$  : The natural logarithm of Revealed Comparative Advantage (RCA) index of Indonesia's nickel export to country  $i$  in year  $t$ .
- $\ln P_{it}$  : The natural logarithm of real export price of in country  $i$  in year  $t$ . Real export price is the ratio of export price to export volume, deflated by the Wholesale Price Index (WPI).
- $\ln ER_{it}$  : The natural logarithm of real exchange rate between Indonesia and country  $i$  in year  $t$ . Real exchange rate is calculated by multiplying the domestic price level by the nominal exchange rate and dividing it with by the foreign price level.
- $DUM_{it}$  : Dummy variable representing the nickel export ban policy (1 = 2020 onwards, 0 = otherwise).



The panel data regression analysis in this study begins with the model selection stage to determine the most appropriate model between the Common Effect Model (CEM), the Fixed Effect Model (FEM), and the Random Effect Model (REM). The Chow test is used to compare CEM with FEM, the Hausman test is applied to compare FEM with REM, while the Breusch-Pagan Lagrange Multiplier (BP-LM) test is employed to compare CEM with REM. If the selected model is FEM, further examination of the variance–covariance structure is conducted using the LM test and the  $\lambda_{LM}$  test, the results of which determine the appropriate estimation method. In contrast, if the selected model is CEM or REM, the analysis proceeds directly to the classical assumption tests.

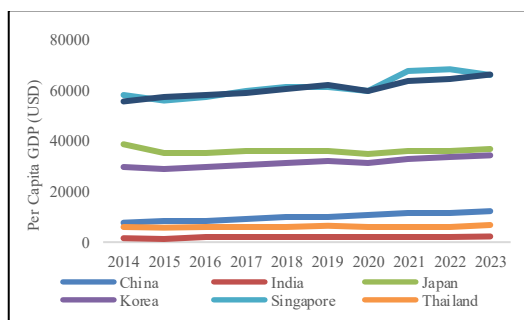
The classical assumption tests conducted in this study include the normality test using the Jarque-Bera method to examine the distribution of residuals, the multicollinearity test assessed through the Variance Inflation Factor (VIF), where a value below 10 indicates the absence of multicollinearity among independent variables, the homoscedasticity test to ensure constant error variance, and the autocorrelation test using the Durbin-Watson statistic. Once the selected model passes these assumption tests, the significance of the model is further evaluated. The significance tests include the coefficient of determination ( $R^2$ ), which measures the proportion of variance in the dependent variable explained by the independent variables, the F-test to assess whether the independent variables jointly affect the dependent variable, and the t-test to examine the partial effect of each independent variable on the dependent variable while holding other variables constant.

After obtaining the estimated regression coefficients from the selected model, the final step is to interpret the results to provide meaningful insights in line with the objectives of this research.

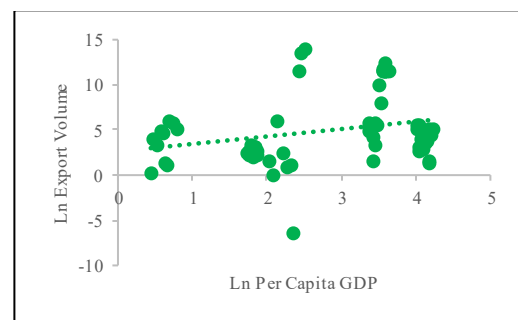
## 4. Results

### 4.1. Overview of GDP per Capita, Competitiveness Index (RCA), Real Exchange Rate, Population, and Real Prices of Nickel Export Destination Countries (HS 75), 2014–2023

The GDP per capita of Indonesia's nickel (HS 75) export destination countries during 2014–2023 shows a generally increasing trend. Based on Figure 3, Singapore, and the United States have the highest GDP per capita compared to other nickel export destinations. Meanwhile, three of Indonesia's major export destination such as India, Thailand, and China record relatively lower GDP per capita than the others. This indicates that countries with higher GDP per capita, such as Singapore and the United States, have a greater potential to import nickel (HS 75) from Indonesia compared to countries with lower income levels.

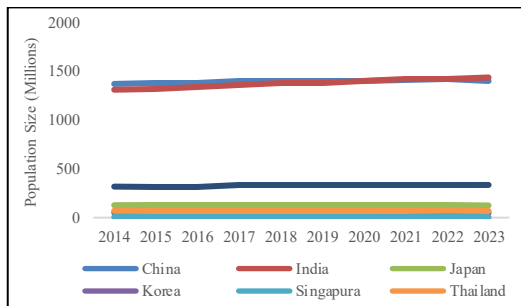


**Figure 3.** Per capita GDP trends of the destination countries, 2014–2023.

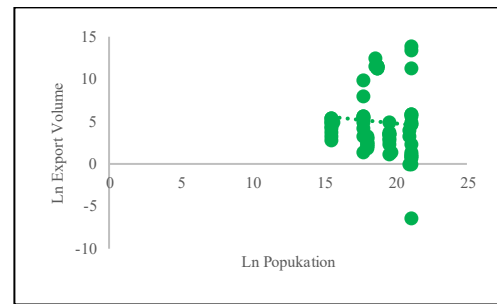


**Figure 4.** Scatter plot of Ln export volume and Ln per capita GDP.

Based on the scatter plot presented in Figure 4, the relationship between GDP per capita and the export volume of nickel (HS 75) to destination countries shows a generally positive pattern. This indicates that the higher the GDP per capita of an export destination country, the greater the export volume from the exporting country to that market. This finding is consistent with Krugman and Obstfeld [13], who argue that countries with higher GDP per capita tend to possess stronger purchasing power. Consequently, this encourages exporting countries to increase their export volume to such destinations.



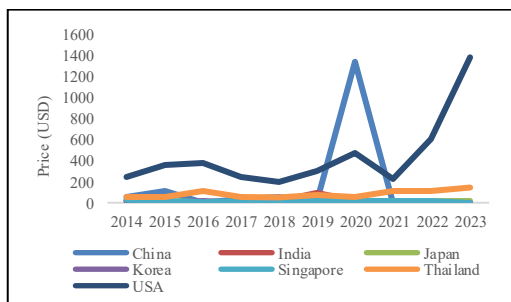
**Figure 5.** Population trends of the destination countries, 2014–2023.



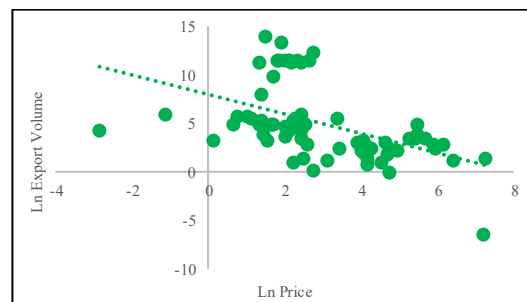
**Figure 6.** Scatter plot of Ln export volume and Ln Population.

The development of population in most export destination countries shows a relatively stable or stationary pattern. A positive trend in population growth is only observed in India, where the population has increased consistently each year. Among the selected countries, India and China record the largest populations, while other countries such as South Korea, the United States, Singapore, Thailand, and Japan have comparatively smaller populations.

Based on Figure 6, the relationship between population size and export volume to the destination countries shows a negative pattern. This indicates that the larger the population growth of an importing country, the lower the growth of export volume to that country. This phenomenon can be explained by the self-sufficiency effect, which suggests that countries with large populations tend to shift toward domestic production rather than relying on imports [26]. Consequently, the export volume from the exporting country to such destinations also tends to decline.



**Figure 7.** Price GDP trends of the destination countries, 2014–2023.



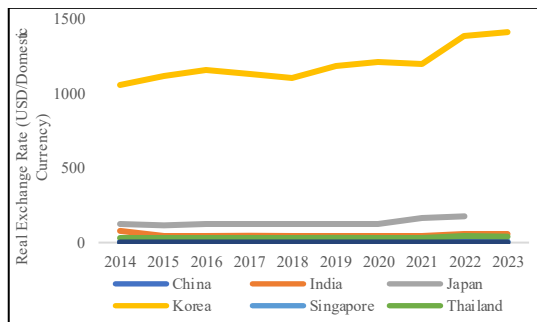
**Figure 8.** Scatter plot of Ln export volume and Ln price.

Nickel (HS 75) prices exhibited a varied pattern throughout the period 2014 to 2023. Figure 7 shows that most countries experienced relatively low and stable price fluctuations, with significant exceptions in China and the United States, which displayed sharp price movements during certain periods. The United States recorded notable price volatility, particularly in 2016, followed by a significant increase in 2023, making it the country with the highest price at the end of the observation period. Meanwhile, China experienced a sharp spike in 2020, which was subsequently followed by a steep decline in the following year. Other countries such as India, Japan, Korea, Singapore, and Thailand tended to maintain stable and relatively low prices throughout the analysis period. Nevertheless, Thailand demonstrated a consistent upward trend from year to year, albeit on a moderate scale.

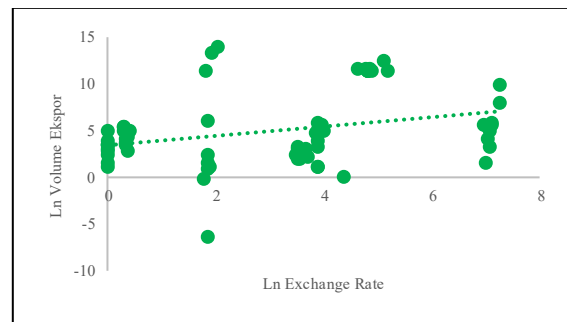
Based on Figure 8, there appears to be a tendency of a negative relationship between export volume and price. This finding contrasts with the theory proposed by Pindyck and Rubenfield [27], which states that the correlation between export volume and price is negative. However, this result is supported by the study of Marchandry [28], which found that international prices positively affect nickel exports in East Luwu Regency. This outcome can also be explained using the supply theory approach, which



suggests that higher prices lead to an increase in the quantity of commodities supplied. This implies that the higher the price, the greater the volume of commodity exports to the destination countries.



**Figure 9.** Exchangerates trends of the destination countries, 2014–2023.



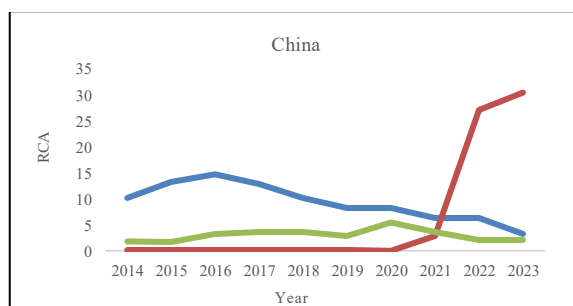
**Figure 10.** Scatter plot of Ln export volume and Ln per capita GDP of the destination countries.

The exchange rate development of most export destination countries tended to remain relatively stable and within a low range throughout the observation period, except for Korea, which consistently recorded the highest level and demonstrated a clear upward trend. Based on Figure 9, the exchange rate of Singapore's currency against the US dollar was the highest among other countries. Meanwhile, Japan ranked second as the country with the second-highest exchange rate among Indonesia's nickel (HS 75) export destinations during the study period.

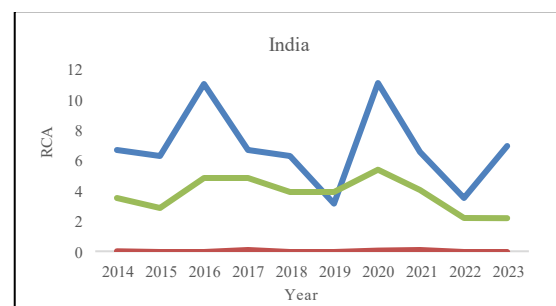
Referring to Figure 10, the relationship between exchange rate and nickel (HS 75) export volume shows a positive pattern. This finding contrasts with the theory explained by Krugman & Obstfeld [13], which states that exchange rates and export volumes are negatively correlated. However, this result is in line with the study of Utami & Agustina [19], which found that exchange rates and export volumes are positively related. This may occur due to high import demand in export-oriented industries, which causes depreciation of the exchange rate in Indonesia's export destination countries. Such depreciation reduces domestic production capacity, leading importing countries to increase purchases from exporting countries offering cheaper commodities.

#### 4.2. Competitiveness of Nickel (HS 75) Exports to Seven Destination Countries in 2015–2023

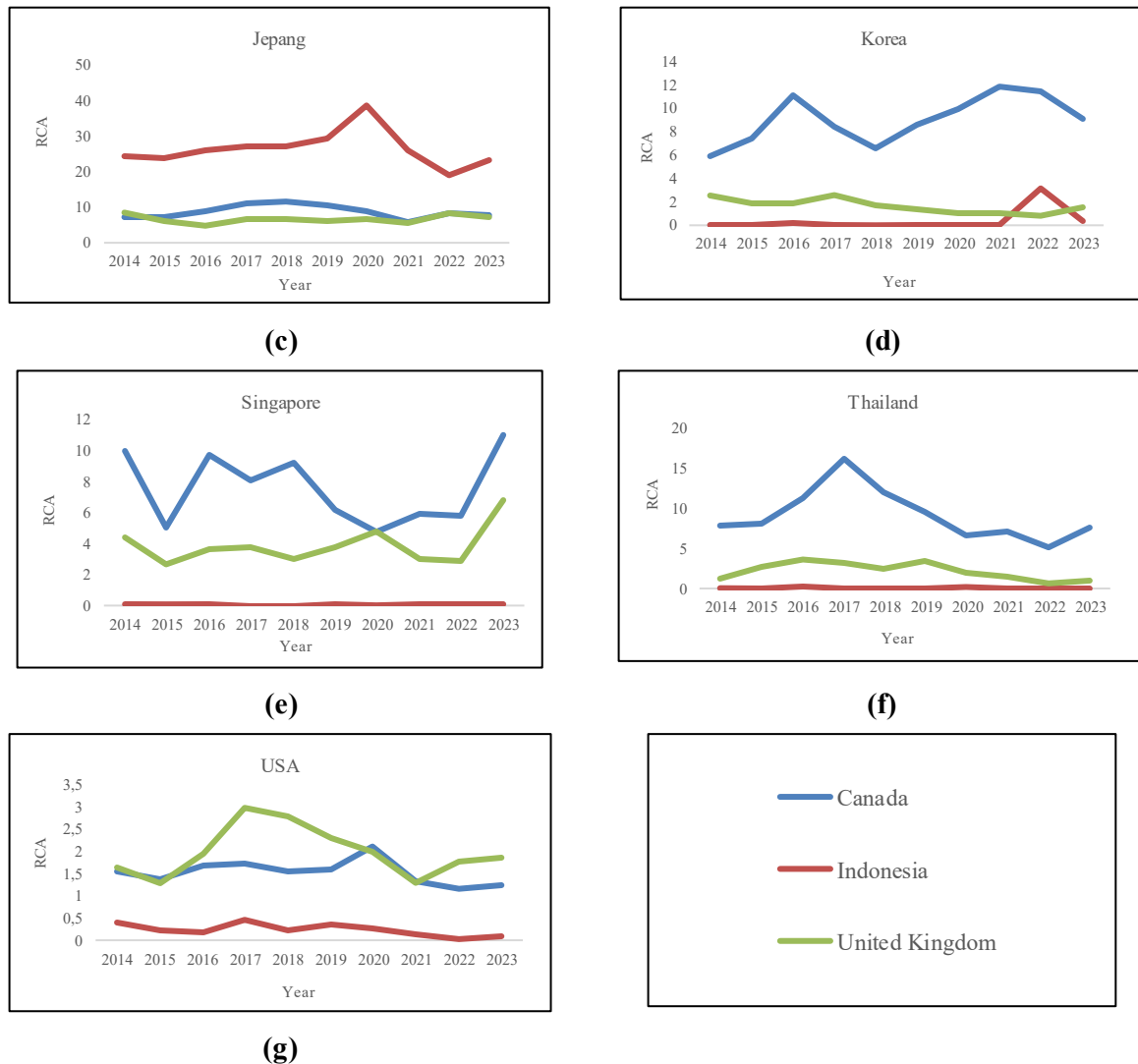
Indonesia's competitiveness in the international market can be examined by comparing it with other major nickel-exporting countries, such as Canada and the United Kingdom. The Revealed Comparative Advantage (RCA) index, is employed in this study to measure Indonesia's export competitiveness in nickel (HS 75) relative to other countries. The RCA is calculated as the ratio between the share of a country's nickel exports in its total exports and the share of global nickel exports in total world exports. An RCA value greater than one indicates that the country has a comparative advantage in that product, while a value below one suggests a lack of competitiveness. The following figure presents the export trends of nickel (HS 75) from Indonesia, Canada, and the United Kingdom to the seven destination countries during 2014–2023.



(a)

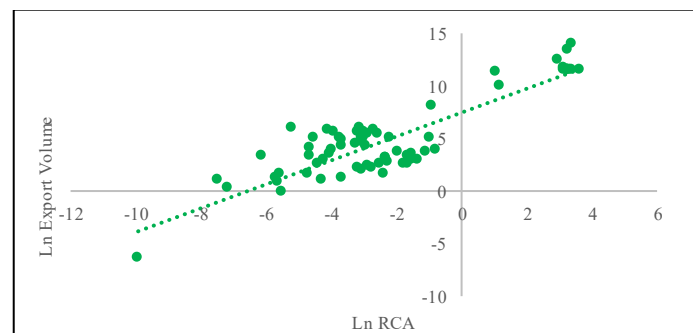


(b)



**Figure 11.** Competitiveness (RCA) trends of the United Kingdom, Indonesia, and Canada in export destination countries, 2014–2023.

Overall, Figure 11 illustrates that Indonesia's nickel (HS 75) commodity exhibits low competitiveness in its export destination countries. Indonesia only outperformed its competitors, such as Canada and the United Kingdom, in the Chinese and Japanese markets. Meanwhile, in other markets, Indonesia's RCA values consistently remained below one. This indicates that Indonesia has not yet been able to compete effectively in the international market for nickel (HS 75).



**Figure 12.** Scatter plot of Ln export volume and Ln RCA.



Referring to Figure 12, export volume and RCA demonstrate a strong positive relationship. This suggests that the higher the competitiveness of nickel (HS 75), the greater the growth of export volume to destination countries. This result aligns with the theory of comparative advantage, which states that when a country possesses a comparative advantage, production is directed primarily toward that commodity, thereby increasing export volumes to foreign markets.

#### 4.3. Estimation Results and Interpretation of Panel Data on the Influence of Variables Affecting Nickel (HS 75) Export Volume to Seven Destination Countries in 2014–2023

Based on Table 1, the results of the Chow test indicate that the Fixed Effects Model (FEM) is preferable to the Common Effects Model (CEM), while the results of the Hausman test suggest that the Random Effects Model (REM) is superior to FEM. However, since the time dimension in this study (9 years) is greater than the cross-sectional dimension (7 countries), FEM is considered more appropriate for use [29]. Furthermore, the LM test results show that the variance–covariance matrix exhibits heteroskedasticity and cross-sectional correlation. Therefore, the estimation method employed in this study is the Feasible Generalized Least Squares with cross-section Seemingly Unrelated Regression (FGLS-SUR).

**Table 1.** Summary of best model selection.

Model	P-value	Chow Test	Hausman Test	LM Test	$\lambda_{LM}$ Tes
Volume Ekspor	0.05	0.0000	1.000	0.0000	0.0000

Subsequently, classical assumption tests were conducted, including multicollinearity detection and residual normality testing. The Variance Inflation Factor (VIF) values for all variables were found to be less than 10. The results of the normality test also indicated a p-value greater than the 5% significance level, implying the absence of multicollinearity problems and violations of the normality assumption. Following this, the estimation of the selected model was carried out, and the results are summarized in Table 2 below.

**Table 2.** Summary of best model selection.

Independent Variable	Export Volume		
	Coefficient	Error Standard	P-value
C	46.40110	88,86129	0,6036
LnRCA	1.100285	0,041252	0,0000*
LnGDPPC	2.172441	1,054535	0,0440*
LnER	1.306048	0,613937	0,0377*
LnPOP	-2.488571	4,760948	0,6032
LnP	-0.822625	0,063094	0,0000*
Dummy	0.123995	0,171918	0,4737
R <sup>2</sup>		0.994121	
R <sup>2</sup> <sub>adj</sub>		0.992883	
Prob F		0.00000	

\* significant at 5 percent

The following is the regression model that was obtained:

$$\widehat{LnEX}_{it} = (46,4011 + \alpha_i) + 1,1003LnRCA_{it} + 2,1724LnGDPPC_{it} + 1,3060LnER_{it} - 2,4886LnPOP_{it} - 0,8226LnP_{it} + 0,1240DUM_{it} + v_{it} \quad (3)$$



Based on Table 2, the estimation results show that the export model has an adjusted  $R^2$  value of 0.9929, indicating that the six independent variables in the model are able to explain the variation in Indonesia's nickel (HS 75) export volume to the seven destination countries by 99.29 percent, while the remaining 0.71 percent is explained by other variables outside the model. Furthermore, the F-test results indicate a rejection of  $H_0$ , which means that at least one independent variable significantly influences the export volume of Indonesia's nickel (HS 75) to the seven destination countries.

The estimation results reveal that the RCA variable significantly increases Indonesia's nickel (HS 75) export growth. The coefficient value of 1.1003 implies that a one percent increase in RCA will increase export volume by 1.1003 percent, *ceteris paribus*. This finding is consistent with the study of Olilingo [30] on processed cocoa, which showed that commodities undergoing downstream processing possess stronger competitiveness compared to raw products. Downstreaming improves product quality and added value, thereby enhancing demand in the international market.

GDP per capita growth in the destination countries is found to significantly increase Indonesia's nickel (HS 75) export volume. The regression coefficient of 2.1724 indicates that if the GDP per capita of the destination countries increases by one percent, the export volume will rise by 2.1724 percent, assuming *ceteris paribus*. This result is consistent with recent findings by Purba et al. [31], which finds that importing countries' GDP per capita exert a statistically significant and positive effect on bilateral export values. This condition is also in accordance with demand theory, which explains that an increase in per capita income will boost demand for traded commodities [27].

The real exchange rate growth also significantly increases Indonesia's nickel (HS 75) export volume to the seven destination countries. The coefficient value of 1.3060 suggests that if the real exchange rate of the destination countries rises by one percent, the export volume will increase by 1.3060 percent. This finding is in line with Safitri & Hartati [32], who found that the exchange rate has a positive effect on coal export volume.

Meanwhile, population growth does not have a significant effect on Indonesia's nickel (HS 75) export volume to the seven destination countries. This result is consistent with Putra & Bagus [33], who showed that population does not significantly affect Indonesia's palm oil exports. This suggests that Indonesia has not been able to fully meet domestic demand, leading importing countries of Indonesia's nickel (HS 75) to switch to other exporters offering similar commodities [33].

The estimation results also show that price growth significantly reduces Indonesia's nickel (HS 75) export volume. The regression coefficient of -0.822625 implies that a one percent increase in price will reduce the export volume by 0.822625 percent. This finding is consistent with Saragi et al. [34] which report that international crude palm oil (CPO) price growth significantly reduces Indonesia's export volume, indicating that higher commodity prices can depress export quantities as buyers switch to substitutes or reduce purchases. It also reinforces the theory of Pindyck & Rubinfeld [27], which states that the higher the price of a good, the lower the demand for that good, *ceteris paribus*. This occurs because consumers tend to switch to substitute products with lower prices.

Lastly, the policy variable is found to have no significant effect on Indonesia's nickel (HS 75) export volume to the seven destination countries. This result may be attributed to Indonesia's institutional and market dependency structure, particularly its economic reliance on the Chinese market, which limits export diversification. As explained by Yohana [35], most investments in nickel smelters and processing are dominated by Chinese companies that seek to secure raw materials for their domestic industries. As a result, despite the government's efforts to boost nickel production and downstream processing capacity, a large portion of Indonesia's processed nickel continues to be re-exported to China for further processing or as inputs for other industrial products. From an institutional perspective, this insignificant effect may reflect the limited capacity of domestic institutions to enforce effective downstream mechanisms and attract diversified international investors. Studies by Putra and Samputra [36] highlight that Indonesia's downstream policy has faced implementation challenges, such as inconsistent regulatory enforcement, weak coordination between central and regional authorities, and an overreliance on foreign capital. Moreover, as explained by Bustaman and Indiatuti [37], the downstream initiative, while industrially strategic, has yet to yield significant export competitiveness gains due to institutional inertia and insufficient technological transfer. Those findings suggest that without



strengthening governance and institutional frameworks, the down streaming policy may not fully transfer into higher export performance.

## 5. Conclusion

Based on the results and discussion of this study, it can be concluded that, in general, the population and real exchange rate in the destination countries of nickel (HS 75) exports experienced relatively stable changes each year, while GDP per capita tended to increase and population showed fluctuating trends. Furthermore, Indonesia's nickel (HS 75) was less competitive compared to its competitors in international markets, except in China and Japan. GDP per capita, the real exchange rate, and RCA were found to have a significant positive effect on the export volume of nickel (HS 75) to the destination countries. Conversely, price had a significant negative effect on the export volume of nickel (HS 75). Meanwhile, down streaming policy and population were not found to have a significant effect on Indonesia's nickel (HS 75) export volume.

The findings indicate that Indonesia's downstream policy, despite its strategic intent to enhance value-added processing and reduce dependence on raw material exports, has not yet generated a significant impact on nickel (HS 75) export performance. This limitation stems primarily from institutional and structural constraints, including weak regulatory enforcement, inconsistent coordination across government levels, and high dependency on foreign—particularly Chinese—investment. The predominance of foreign capital in smelter development reinforces Indonesia's reliance on a single export market and limits diversification opportunities. Consequently, the downstream initiative remains more regulatory in nature than transformative in terms of export competitiveness. Strengthening institutional governance, promoting technology transfer, and incentivizing broader international investment participation are therefore essential to ensure that the downstream policy contributes effectively to sustainable export growth and industrial upgrading.

The recommendation for future research is to expand the scope of countries and competitors, and incorporate institutional or qualitative analyses to capture the broader governance and policy dynamics influencing Indonesia's nickel export competitiveness.

## References

- [1] F. S. Goestjahjanti, S. B. Pasaribu, D. Novitasari, I. K. H. Azz, and W. Winanti, "The Role of Export in Boosting Indonesia's GDP during Crisis: Macroeconomic Conditions," *ETIKONOMI*, vol. 22, no. 2, pp. 369–388, Mar. 2023, doi: 10.15408/etk.v22i2.32381.
- [2] Badan Pusat Statistik, "Nilai Ekspor Migas dan Non Migas." Accessed: Oct. 14, 2025. [Online]. Available: <https://www.bps.go.id/publication/2024/09/20/3f6dbcd515737b5c8e40d497/laporan-perekonomian-indonesia-2024.html>
- [3] Kementerian Energi dan Sumber Daya Mineral, "Peluang Investasi Nikel Indonesia," 2020.
- [4] E. A. K. Wardhani and E. A. Djahhari, "Glorifikasi Pertumbuhan Ekonomi dan Trilemma Energi dalam Industri Nikel," *MDPI*, Feb. 2024. doi: 10.3390/su12041603.
- [5] N. R. Cahyani, "Kebijakan Pemberhentian Ekspor Biji Nikel Indonesia Tahun 2020: Tinjauan Neomerkantilisme," *Jurnal Ilmu Sosial dan Humaniora*, vol. 6, 2023, [Online]. Available: <https://jayapanguspress.penerbit.org/index.php/ganaya423>
- [6] D. Salvatore, *International Economics*, 11th ed. Hoboken, NJ: Wiley, 2014.
- [7] S. Fadlillah and K. T. Wahyuni, "Kajian Kebijakan Larangan Ekspor Bijih Nikel Indonesia (Study of Indonesia's Nickel Ore Export Ban Policy)," 2022.
- [8] N. Prawoto, "Analysis of Determinants of Indonesian Nickel Exports Towards an Energy Sovereign Country-Nano Prawoto Analysis of Determinants of Indonesian Nickel Exports Towards an Energy Sovereign Country," *Jurnal Ekonomi*, vol. 13, p. 2024, 2024, doi: 10.54209/ekonomi.v13i02.
- [9] K. Sihotang and G. Ishak, "PENGARUH HARGA NIKEL, PDB, INFLASI, KURS, FDI TERHADAP HARGA SAHAM PERUSAHAAN TAMBANG NIKEL MENGGUNAKAN LARANGAN EKSPOR BIJIH NIKEL SEBAGAI MODERASI PERIODE 2009 – 2023," *Journal of Economic, Business and Accounting*, vol. 7, 2024.
- [10] M. S. Hassan, A. Kausar, and N. Arshed, "Investigating Export Determinants: A Time Series Evidence From Canada," *Sage Open*, vol. 12, no. 2, Apr. 2022, doi: 10.1177/21582440221101037.
- [11] D. D. Radhica and R. A. A. Wibisana, "Proteksionisme Nikel Indonesia dalam Perdagangan Dunia," *Journal of Trade Development and Studies*, vol. 7, pp. 74–84, 2023.
- [12] LP EM FEB UI, "Trade and Industry Brief," Jakarta, Oct. 2021. [Online]. Available: <https://www.lpem.org/>
- [13] P. Krugman and M. Obstfeld, *International Trade: Theory and Policy*, 12th ed. Pearson, 2009.
- [14] Y. Yu, D. Ma, and Y. Qian, "A resilience measure for the international nickel trade network," *Resources Policy*, vol. 86, p. 104296, Oct. 2023, doi: 10.1016/J.RESOURPOL.2023.104296.



- [15] A. Khairunnisa and E. Ervani, "Analisis Daya Saing Ekspor Feronikel Indonesia dan Determinan yang Mempengaruhi Volume Ekspor di Empat Negara Tujuan Tahun 2006-2022," *JIEP: Jurnal Ilmu Ekonomi dan Pembangunan*, vol. 7, no. 2, pp. 468–482, 2024.
- [16] Badan Pusat Statistik, "Sensus Penduduk 2020."
- [17] D. Guberman, S. Schreiber, and A. Perry, "Office of Industry and Competitiveness Analysis Export Restrictions on Minerals and Metals: Indonesia's Export Ban of Nickel," 2024.
- [18] B. A. Hartono and A. G. Brata, "Determinants of Indonesian Nickel Exports: Panel Data Analysis using Gravity Model Approach," *Jurnal Ilmu Ekonomi Terapan*, vol. 10, no. 1, pp. 112–121, Jun. 2025, doi: 10.20473/jiet.v10i1.65522.
- [19] P. D. Utami and N. Agustina, "APLIKASI REGRESI DATA PANEL DALAM MENGANALISIS POTENSI DIVERSIFIKASI PASAR EKSPOR KAKAO OLAHAN INDONESIA KE NEGARA NON-TRADISIONAL TAHUN 2002-2018 (APPLICATION OF PANEL DATA REGRESSION IN ANALYSIS OF POTENTIAL DIVERSIFICATION OF INDONESIAN PROCESSED COCOA EXPORT MARKET TO NON-TRADITIONAL COUNTRIES 2002-2018)," 2021.
- [20] A. Maulana and F. Kartiasih, "Analisis Ekspor Kakao Olahan Indonesia ke Sembilan Negara Tujuan Tahun 2000–2014," *Jurnal Ekonomi dan Pembangunan Indonesia*, vol. 17, no. 2, pp. 103–117, Jan. 2017, doi: 10.21002/jepi.v17i2.01.
- [21] C. P. Ginting and F. Kartiasih, "ANALISIS EKSPOR KOPI INDONESIA KE NEGARA-NEGARA ASEAN," *Jurnal Ilmiah Ekonomi Dan Bisnis*, vol. 16, no. 2, pp. 143–157, Sep. 2019, doi: 10.31849/jieb.v16i2.2922.
- [22] H. Ikasari, "Dynamic Competitiveness of Indonesian Commodities in Major Export Destination," *Jurnal Ekonomi dan Studi Pembangunan*, vol. 16, no. 1, p. 1, Mar. 2024, doi: 10.17977/um002v16i12024p001.
- [23] Y. Zhang, H. Li, F. Zhang, and H. Zhang, "Export Competitiveness Enhancement Strategies for China's Manufacturing Industry Based on Global Value Chains," *Applied Mathematics and Nonlinear Sciences*, vol. 9, no. 1, Jan. 2024, doi: 10.2478/amns-2024-3076.
- [24] N. Gregory Mankiw, *Macroeconomics*, 11 edition. Worth Publisher, 2022.
- [25] B. H. Baltagi, *Econometrics*, 6th ed. 2021.
- [26] L. Capoen, "Review of the gravity model: origins and critical analysis of its theoretical development," *SN Business and Economics*, vol. 3, no. 5, May 2023, doi: 10.1007/s43546-023-00461-0.
- [27] R. S. Pindyck and D. L. Rubenfield, *Microeconomics*, 7th ed. New Jersey: Pearson Education, Inc., 2009.
- [28] D. D. Marchandry, I. A. N. Saskara, and A. A. B. P. Widanta, "Analysis of the Effect of International Prices, Production Volume, and the US Dollar Exchange Rate on Nickel Exports in East Luwu Regency," *International Journal of Social Science And Human Research*, vol. 06, no. 09, pp. 5544–5553, 2023, doi: 10.47191/ijsshr/v6-i9-27.
- [29] D. N. Gujarati and D. C. Porter, *Basic Econometrics*, Fifth Edition. 2008.
- [30] F. Z. Olilingo, N. Aini Umar, and I. R. Santoso, "Analysis of Export Competitiveness of Main Commodities of North Sulawesi Province," *Jurnal Ekonomi dan Studi Pembangunan*, vol. 16, no. 2, 2024, doi: 10.17977/um002v16i22024p037.
- [31] Y. Purba, F. Daud, and J. Tampubolon, "The Determinants of Indonesian Paper Export to the ASEAN Market with the Gravity Model Approach," 2024. [Online]. Available: [www.ijime.ir](http://www.ijime.ir)
- [32] W. D. Safitri and R. Hartati, "PENGARUH NILAI TUKAR, PRODUKSI, DAN HARGA TERHADAP VOLUME EKSPOR BATUBARA DI PROVINSI BENGKULU," *Jurnal Bisnis dan Ekonom*, vol. 11, pp. 57–68, 2020.
- [33] G. H. Putra and A. A. B. P. Bagus, "FAKTOR YANG MEMPENGARUHI NILAI EKSPOR MINYAK SAWIT INDONESIA KE BEBERAPA NEGARA ASIA," *EKONOMI PEMBANGUNAN UNIVERSITAS UDAYANA*, 2022.
- [34] Ivan William Saragi and I Nyoman Mahaendra Yasa, "Determinants of Indonesian Palm Oil Export Volume," *International Journal of Economics, Commerce, and Management*, vol. 1, no. 4, pp. 60–81, Aug. 2024, doi: 10.62951/ijecm.v1i4.190.
- [35] H. Yohana, S. Diah, and A. Wulandari, "Dampak Investasi Nikel China Di Indonesia Ditinjau Dari Perspektif Pembangunan Berkelanjutan dan Ekonomi Politik Hijau," 2024.
- [36] A. T. Putra and P. L. Samputra, "Analysis of nickel export restriction and downstream policy in Indonesia," vol. 9, pp. 110–5, 2024.
- [37] A. Bustaman, R. Indiatuti, B. Budiono, and T. Anas, "Quality of Indonesia's domestic institutions and export performance in the era of global value chains," *J Econ Struct*, vol. 11, no. 1, Dec. 2022, doi: 10.1186/s40008-022-00293-5.